

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
Elliot A. Gottfurcht)	Examiner: CHAMPAGNE, DONALD
)	
Serial No. 10/646,066)	Art Group: 3622
)	
Filed: August 21, 2003)	
)	
For: Method to Generate Advertising)	
<u>Revenue Based on Time and Location</u>)	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

In response to the Office Action mailed December 28, 2006, in connection with the above referenced patent application, the Applicants respectfully request reconsideration in view of the following amendments and remarks.